

# Light & Bright Eye Shadow

**Eye Shadow Cream with Honeywell Asensa® CL 111**  
(Honeywell E104)



**Description:** A soft, creamy eye shadow that applies very easily and leaves a matte appearance due to the Honeywell Asensa® CL 111.

	<u>% w/w</u>
Phase A	
Water	85.55
Disodium EDTA	0.10
Acrylates/C10-30 Alkyl Acrylate Copolymer (Carbopol Ultrez 20 Polymer) <sup>2</sup>	0.15
Phase B	
Sodium Hydroxide (18% Aqueous)	0.20
Phase C	
Acrylates/Acrylamide Copolymer (and) Mineral Oil (and) Polysorbate-85 (Novemer EC-1 Polymer) <sup>2</sup>	1.00
Phase D	
Preservative	q.s.
Glycerin	1.00
Phase E	
Cyclopentasiloxane	2.00
Phase F	
<b>Honeywell Asensa® CL 111 (Polyethylene) <sup>1</sup></b>	<b>4.00</b>
Phase G	
PEG/PPG 8/3 Diisostearate (Hydramol PGPD Ester) <sup>2</sup>	2.00
Phase H	
Mica (CI 77019) (and) Titanium Dioxide (CI 77891) (and) Iron Oxides (CI 77491)	4.00

**Procedure:** Add the EDTA to the water and then add the Carbopol and let it completely hydrate. Begin slow mixing and add Phase B, then add each successive phase one at a time with continued mixing. Homogenize and package.

**We gratefully acknowledge Dinaco Chemical Specialties for their expertise in the developing and sharing of this formulation.**

<sup>1</sup> Honeywell

<sup>2</sup> Noveon

## Honeywell Personal Care

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